

## **Ginesta Immobilien opens branch in Horgen**

**Ginesta Immobilien is present on the left banks of Lake Zurich starting now, with a new branch office. At Lindenstrasse 3 in Horgen, customers will receive the same professional care as they do in Küsnacht, and be offered attractive real estate services. The presence on the left banks of the Lake further enhances Ginesta Immobilien's prominence and becomes a competitive advantage for one of the leading real estate brokers from Küsnacht.**

**Küsnacht, May 27, 2011.** Ginesta Immobilien AG, with head offices in Küsnacht/ZH, has been a leading real estate broker for many decades in the Canton of Zurich, and for properties with a cross-regional appeal throughout all of Switzerland. Over the past few years, the market dynamics in and around Zurich have intensified, making proximity to customers even more important. The areas on the left banks of Lake Zurich in particular, as well as the real estate markets in Zug and Schwyz, have evolved at a brisk pace. The proximity to Zurich City, the moderate tax burden and a truly impressive Lake view contribute to the appeal of this top market. Over the last few years, the region succeeded with its superior transportation system, especially with the Westring, the freeway connection to Lucerne and the Zimmerberg railroad tunnel.

### **New offices in Horgen open immediately**

Ginesta Immobilien opted to take the next step on the path of growth and therefore is opening an additional business office in Horgen. A team of highly experienced professionals will provide competent consulting to its discriminating clientele, and offer a comprehensive portfolio of services. Under the leadership of CEO Claude Ginesta, 3-4 employees will intensify already existing sales and leasing activities in a targeted manner over the next several months. Horgen is an ideal location for reaching customers efficiently on the Silver and Platinum Coasts, in Zug and other regions of central Switzerland, as well as in Grisons. Ginesta Immobilien's new premises at Lindenstrasse 3 (entrance via Baumgärtlistrasse) in Horgen are open effective immediately.

Commenting on the decision, CEO Claude Ginesta stated, "We are delighted to open the new branch in Horgen, and to take another step toward growth by doing so. The additional presence on the left banks of the Lake will further boost Ginesta Immobilien's prominence, and therefore become an important competitive advantage."

### **For more information, please contact:**

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